IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Docket No:

20071/10005A



CONTINUING APPLICATION TRANSMITTAL UNDER 37 CFR 1.53(b)

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

This is a request under 37 CFR 1.53(b) for filing a

continuation application.

divisional application.

1. Particulars of Prior Application

Application Serial No:

09/502,285

Filed on:

February 11, 2000

Title:

"A Networked System for Presenting Advertising"

Art Unit:

3714

Examiner:

Carmen D. White

Prior Docket No.:

20071/10005

CERTIFICATION UNDER 37 CFR 1.10

I hereby certify that this Continuing Application Transmittal Under 37 CFR 1.53(b) and the documents referred to as enclosed therewith are being deposited with the United States Postal Service on **January 8**, 2004, in an envelope addressed to the Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 utilizing the "Express Mail Post Office to Addressee" service of the United States Postal Service under Mailing Label No. **EV 403727972 US**.

Raquel Mondon

2. This request is filed by:

1.	Family Name	First Given Name	Second Given Name
Full Name of			
Inventor	Goldberg	Sheldon	F.
	City	State or Foreign	Country of Citizenship
Residence &		Country	
Citizenship	Denver	Colorado	United States
Post Office	Post Office Address	City	State & Zip Code/Country
Address	6620 E.6 th Avenue	Denver	Colorado 80220

2.	Family Name	First Given Name	Second Given Name
Full Name of			
Inventor	Antwerp	John	Van
	City	State or Foreign	Country of Citizenship
Residence &		Country	
Citizenship	Springdale	Maryland	United States
	Post Office Address	City	State & Zip Code/Country
Post Office			
Address	9309 Hobart Street	Springdale	Maryland

This application is being filed by less than all the inventors named in the prior application. An accompanying statement requests deletion of the name(s) of the person(s) who are not inventors of the invention being claimed in this application.

3.	Amendments				
	\boxtimes	A Preliminary Amendment is enclosed.			
	\boxtimes	The filing fee is based upon entry of the foregoing amendment(s) (if any).			
4.	Inco	rporation By Reference			
	The ediscle	entire disclosure of the prior application is considered as being part of the osure of the accompanying application and is hereby incorporated by reference in.			
5.	Prior	rity			
\boxtimes	This application is a continuation of U.S. Patent Application No. 09/502,285, which				
	is a co	ontinuation of U.S. Patent Application No. 09/105,401 (now issued Patent No.			
	6,183	366), which is a continuation of U.S. Patent Application No. 08/759,895 (now			
	issued Patent No. 5,823,879), which claims the benefit of the filing dates of U.S.				
	Provisional Patent Application No. 60/010,703, filed on January 26, 1996, and U.S.				
	Provisional Patent Application No. 60/010,361, filed on January 19, 1996.				
		The certified copy(ies) was(were) filed in prior U.S. application Serial Nos. and .			

The certified copy(ies) has(have) not been filed.

6. Small Entity Status

Ш	A small entity statement is(are) attached.
\boxtimes	Small entity status has been established in the prior nonprovisional application and such status is still proper and desired.
	Small entity status has not been established.

7. Fee Calculation

CLAIMS AS FILED - INCLUDING AMENDMENT(S) (IF ANY)						
			SMALL ENTITY		OTHER THAN A SMALL ENTITY	
	NO. FILED	NO. EXTRA	RATE	FEE	RATE	FEE
BASIC FEE				\$385.00		\$770.00
TOTAL	32 -20	12	X 9=	\$108.00	X 18 =	\$0.00
INDEP.	4-3	1	X 43 =	\$43.00	X 86 =	\$0.00
* First Presentation of Multiple Dependent Claim Filing Fee:		+ 145 =	\$0.00	+ 290 =	\$0.00	
			\$536.00	OR	\$0.00	

8. Method of Payment of Fees

\boxtimes	Attached is a check in the amount of:	\$536.00
	Charge Deposit Account No. 50-2455 in the amount of: A copy of this Transmittal is enclosed	\$

9. Deposit Account and Refund Authorization

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required during the pendency of this application under 37 CFR 1.16 or 37 CFR 1.17 to Deposit Account No. 50-2455. A copy of this Transmittal is enclosed.

Please refund any overpayment to Grossman & Flight, LLC at the address below.

Please direct all future communications to Mark G. Hanley, at the address below.

Respectfully submitted,

GROSSMAN & FLIGHT, LLC 20 North Wacker Drive Suite 4220 Chicago, Illinois 60606 (312) 580-1020 (312) 580-9696 (Telefacsimile)

By:

Mark G. Hanley

Registration No.: 44,736

January 8, 2004